

# **Biz Start**

## A STEP INTO THE INNOVATION OF BUSINESSES

BIZ START: POWERED BY THE SUPER-IN-NOVATIVE IDEAS OF GEN Z, INDIA IS ALL SET TO WITNESS THE ZENITH OF ECONOMIC GROWTH



#### THE GRAPH SHOWS IT ALL



- 7. Cure.fit (Health and Wellness Industry) Innovation: Cure.fit integrates fitness, nutrition, and mental well-being into one digital platform, offering online workout sessions, healthy food delivery, and mental health services. It has reshaped how people approach health and wellness by providing a comprehensive, tech-driven solution.
- Zepto: Founded by Aadit Palicha and Kaivalya Vohra in 2021, Zepto is a Mumbai-based startup offering 10-minute grocery delivery services. Despite their young age, the founders have rapidly expanded Zepto, making it a leader in the quick commerce



• Thaely: Founded by Ashay Bhave in 2019, Thaely is a sneaker brand created using recycled plastic and waste materials, setting a new standard in the sustainable footwear market.



# MAIN HUBS FOR THE START UPS TO FLOURISH



• **Soptle:** Established by Pravas Chandragir in 2020 at the age of 19, Soptle is a SaaS company providing solutions to distributors, retailers, and manufacturers in the fast-moving consumer goods sector. The platform has enabled over 50,000 retailers, showcasing significant growth in a short period.



• The 1% Club: Co-founded by Sharan Hegde and Raghav Gupta in 2022, The 1% Club is a financial planning and advisory community that empowers its 30,000+ members towards financial independence through education, tools, and a supportive community.



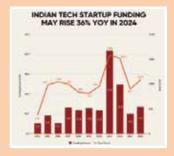
 Theka Coffee: Launched by Bhupinder Madaan in 2017, Theka Coffee offers high-quality, freshly sourced cold-brewed coffee, shaking up the beverage market with its unique offerings.



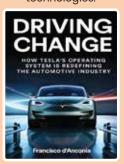
# HERE IS A SNEAK PEEK INTO THE BUDDING STARS, ALL SET TO SHINE



#### **ALL SOME ADVISORIES**



1. Tesla (Automotive Industry) Innovation: Tesla revolutionized the automotive industry by producing high-performance electric vehicles (EVs) with long-range batteries, autopilot features, and a sleek design. Tesla's innovation has pushed traditional automakers to accelerate their EV programs and invest in sustainable technologies.



Nykaa (Beauty and Fashion Industry in India)

Innovation: Nykaa combined e-commerce with a focus on beauty products, offering a wide range of international and Indian brands with detailed product descriptions and reviews. Nykaa's innovation in the online beauty retail space created a trusted platform for beauty enthusiasts, transforming how beauty products are sold in India.



# **Corportate Dreams**

## **ALUMNI SPOT**

#### 1. Introduce Yourself.

Hello World! I'm Vishal Parmar, a senior software engineer at SAP. Canada Inc. I've been part of the IT industry since graduating from KC in 2016. Starting as a trainee, I now thrive in my software engineering role while indulging in part-time modeling to fuel my creative side. Though I may seem learned and scholarly, those who get to know me will realize I'm just a fun-loving 12-year-old at heart, who loves dancing in the rain and savoring the earthy scent after the first rainfall.

#### 2. Can you share your career journey since graduating?

The journey has been a roller coaster, from switching jobs to part-time moving to cope with burnout from a full-time software engineering job. Despite the challenges and varied experiences, I wouldn't change a thing as they've all shaped me into the person I am today.

#### 3. How did your education at KCCEMSR influence your career path?

Honestly, what we studied was quite different from what was expectedon the job. However, I value the soft skills I developed during my engineering studies and the coding courses I took, as they made transitioning into the job much easier.

#### 4. What are the key skills or experiences you gained during your time at KCCEMSR that have been most beneficial in your career?

My final year project was a valuable learning experience that I carried into my professional life. It taught me how to collaborate with diverse team members and enhanced my professional communication skills, which were further strengthened through business communication classes and delivering presentations.

#### 5. What challenges did you face early in your career, and how did you overcome them?

When I started in the industry, understanding the existing product's codebase was challenging. However, over time, I developed effective ways to navigate large codebases and contribute to existing software.

### 6. How do you balance work and personal life, especially in demanding industries?

I ensured I avoided burnout by not overworking. While occasional overtime was necessary, I made sure it wasn't frequent. I reserved most weekends for family time and socializing with friends, which helped me stay balanced and enjoy the work I do.

### 7. What trends do you see emerging in your industry, and how should students prepare for them?

In the software industry, continuous learning is essential. You must always be ready to upscale and upgrade your skills to meet market demands and stay relevant in the field.

### 8. What would you do differently if you could go back to your college days?

I honestly don't regret anything I've done so far, whether right or wrong. I wouldn't change a thing or do anything differently. If anything, I'd relive it all again to gain even more lessons and insights than I did the first time.

#### 9. How have your values or perspectives changed since your college years?

Most professors at KCCEEMSR remember me as an impatient and rebellious student. However, after working for over seven years and living abroad away from my family, I've become more patient and calm. I've learned to see both sides of a story and consider others' perspectives, which has greatly influenced my decision-making.

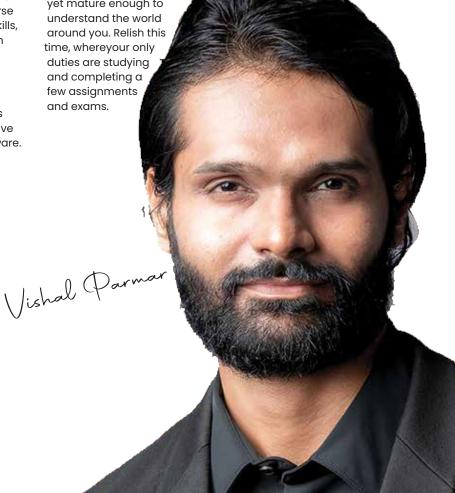
#### 10. What were the challenges or setbacks in life and how did you overcome it?

The biggest challenge I've faced was the accident in June 2024, where I fractured my dominant wrist and had surgery while being away from family. Those seven weeks with a cast taught me invaluable lessons. I realized that while others can support and encourage you, it's ultimately up to you to take care of yourself and face your battles. Trust in your faith, keep doing what feels right in the moment, and let the rest unfold as it's meant to.

#### 11. What advice would you give to current students to make the most of their time at KCCEMSR?

Make the most of the present moment. You can always earn money, fame, and new friends, but what you can't get back is the age you're at now,the

fun you're having, have. This is a golden phaseand the time you currently no major responsibilities, yet mature enough to understand the world around you. Relish this time, whereyour only duties are studying and completing a few assignments and exams.



# **Growing Glory**

# SMALL ACHIEVEMENTS THAT MAKES A BIG DIFFERENCE



ACADEMIC TOPPPER
Ms. Yashashree Malkar
Class :TYBSM

YEAR OF PASSING: 2023-2024



MMS TOPPER CHOUDHARY JYOTI KAILASH SGPA: 9.43



ASHVINI MUNNA MISTRI
Class: XII SCIENCE
STD: 79.83



ACADEMIC TOPPPER

Ms. Preeti Vishwakarma

Class:TYBCOM

YEAR OF PASSING: 2023-2024



ACADEMIC TOPPPER
Ms. Swetha Nadar
Class: M.Com -II
YEAR OF PASSING: 2023-2024



DIKSHA PRADEEP NARE
Class: XII ARTS
STD:75.33



Ms. Kusum Gupta Class :TYBCOM YEAR OF PASSING : 2023-2024

**ACADEMIC TOPPPER** 



ACADEMIC TOPPPER

Ms. Chauhan Aanshi
Vinod

Class: TYBAF

YEAR OF PASSING: 2023-2024



ACADEMIC TOPPPER
Ms. Sneha Gupta
Class: TYBA (History)
YEAR OF PASSING: 2023-2024



TIYA RAJU RATHOD Class : 10TH STD : 85.60



ACADEMIC TOPPPER

Ms. Komal Prajapati
Class: TYBA (Economics)
YEAR OF PASSING: 2023-2024



DISHA VINAY DANGWAL

Class: XII COMMERCE

STD: 88.17



ACADEMIC TOPPPER
Miss Nirjala Yadav
Class: M.Com-I
YEAR OF PASSING: 2023-2024



BEIT TOPPER

Mst. Salaskar Ratandeep

CGPI: 9.29



Chaitnya Bharat Pol Extc STD : 9.52



Department of Computer Engineering

Aditi Thakare

Topper of 2023–2024

# Tech Spark

DISCOVER ALL THAT YOU CAN BECOME

# A Glimpse of the Technological Innovations 2025

# **Artificial Intelligence (AI):**

Al-Powered Scientific Discovery: Al has accelerated research in health, communication, infrastructure, and sustainability enhancing scientific discovery processes.

Responsible AI: There's a growing emphasis on ethical AI development, focusing on user privacy, data integrity, and adherence to regulations.



# **Quantum Computing:**

Google's 'Willow' Chip: Google introduced the 'Willow' quantum computing chip, capable of performing complex computations in minutes

Sustainable Technologies:

Green Chemistry Expansion: There's an accelerated expansion of green chemistry, focusing on environmentally friendly chemical processes.

Artificial Plants for Air Purification:

Researchers developed artificial plants that purify indoor air and generate electricity, contributing to sustainable urban living solutions.





# **Communication Technologies:**

- •5G Expansion: The rollout of 5G technology has continued, revolutionizing connectivity and enabling advancements in various sectors, including the Internet of Things (IoT) and autonomous vehicles.
- •Al in Communication: Al's integration into communication tools have improved accessibility and inclusivity, enhancing user experiences across different platforms.





# Social Outreach

LETS BE A HUMAN AGAIN



## **DECEMBER DELIGHT 24-25**

**DECEMBER DELIGHT** was an event where the club members visited an orphanage to celebrate christmas with kids andmaking their christmas special by spending good time with them and getting some gifts for them.



Excelsior Education Society's K.B. College of Arts and Commerce for Women, Thane (East) Department of Lifelong Learning and Extension Awareness Drive on 'Good Touch and Bad Touch'

Awareness about "good touch" and "bad touch" is crucial for children's safety and well-being. Understanding personal boundaries and the difference between acceptable and inappropriate physical contact can protect children from abuse and help them develop healthy relationships. With this in mind, the Department of Lifelong Learning and Extension unit of Excelsior Education Society's K.B. College of Arts and Commerce for Women organized a 'Good Touch and Bad Touch' Awareness Drive from 14th September 2024 to 20th September 2024. The drive aimed to create awareness and understanding of "good touch" and "bad touch" among school going children for their safetyand to educate students to report bad touches to parents and authorities at school. The DLLE students prepared posters that mentioned "good touch" as physical contact that feels safe and comforting. They also made posters showing bad touch which included someone touching their private parts or forcing physical contact without consent. DLLE students visited houses and areas in society and educated school-going children to report any cases of molestations promptly to their parents and teachers in the school. DLLE students stressed upon the importance of communicating any cases of bad touch to parents and teachers. The DLLE students received a good response from the school-going children.Students were extremely happy to carry out the activity and be a part of the safety awareness drive.





### SKIT - ADHURI UDAAN (27/12/24)

"Adhuri Udaan" was a powerful and thought-provoking skit performed by NSS Volunteers at V. N. Desai Hospital. This impactful theatrical presentation addressed deeply rooted societal issues such as child marriage, teen pregnancy,domestic ,violence,and sexual abuse. Through poignant storytelling and compelling performances, the skit shed light on the harsh realities faced by countless individuals. The hospital setting amplified the significance of the performance, reaching an audience that included patients, medical staff, and visitors, ensuring the message resonated across different walks of life.





## KHUSHIYON KI DIWALI (08/10/24)

"Khushiyon ki Diwali" was a heartfelt event organized by the NSS Volunteers, aimed at spreading happiness and making the festive season brighter for those in need. During this initiative, the volunteers visited underprivileged communities and distributed stationery kits to children, equipping them with essential tools for their education and creative growth.





# **NEXT THINK TANK 2023-24**

NEXT THINK TANK (NTT) is a speaker session for a good cause where well known speakers join us and share their motivational story.

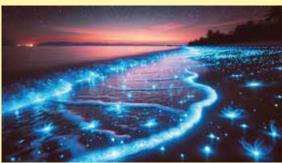




# Life Science Philosophy

YOU JUST MIGHT NOT BELIEVE THIS

## **BIOLUMINESCENT BEACHES**



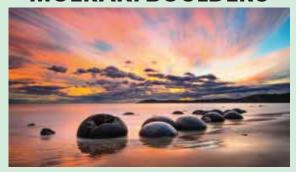
Bioluminescent Beaches: Certain types of plankton, such as dinoflagellates, emit light when disturbed, creating glowing waves along the shorelines. A tropical beach at night with glowing blue waves gently lapping the shore, creating a magical, luminescent effect. Here is an example of a bioluminescent beach, showcasing the glowing blue waves created by bioluminescent plankton under a starry night sky.

### FROZEN METHANE BUBBLES



Frozen Methane Bubbles: Methane gas released by decomposing organic matter gets trapped under frozen lakes, creating bubble-like formations in the ice. A frozen lake surface with trapped methane bubbles, appearing as suspended white spheres of varying sizes beneath the ice. Winter is the best time of year to go visit Abraham Lake, because that's when the freezing ice traps methane bubbling up from the bottom of the lake to create these frozen bubbles.

## **MOERAKI BOULDERS**



Moeraki Boulders: Large, spherical boulders scattered along Koekohe Beach on New Zealand's Otago coast, formed by calcite precipitation around a central core.

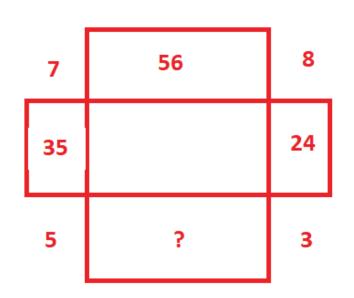
# **CATATUMBO LIGHTNING**

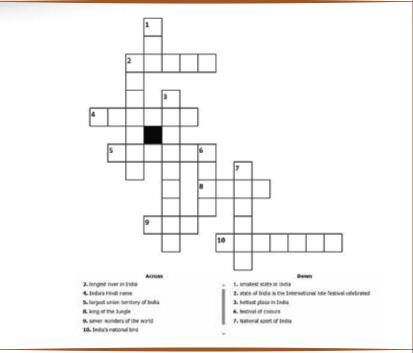


Catatumbo Lightning: A phenomenon where continuous lightning strikes occur at the mouth of the Catatumbo River in Venezuela, often without accompanying thunder. A night scene of a river with continuous lightning strikes illuminating the sky, surrounded by dense clouds.

- •Giving an Even Number of Flowers in Russia: even number of flowers is reserved for funerals in Russian culture. Odd numbers are considered lucky and are given for celebrations and positive occasions.
- •Pointing at the Moon in Malaysia: Malaysians believe that pointing at the moon can cause celestial beings to take offense, leading to punishment in the form of physical ailments like cut ears.

THINK, SOLVE, ENJOY





		7	4	9	1	6		5
2				6		3		9
					7		1	
	5	8	6					4
		3					9	
		6	2			1	8	7
9		4		7				2
6	7		8	3				
8	1			4	5			











Can You find the hidden shoe in the messy room?



4nswer: 5 \* 3 = 15

# Spot 5 Differences in 13 Seconds





0 = 7 = 1

5 1 = 5\*5

I 8 = 6\*6

7 t = 9\*L



8	9	L	S	Þ	6	Z	τ	8
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7	s	8	9	L	τ	Þ	ε	6
L	8	τ	ε	S	2	9	6	Þ
9	6	s	Þ	8	L	ε	7	τ
Þ	ε	Z	6	τ	9	8	S	L
8	τ	Þ	L	2	ε	6	9	S
6	L	ε	8	9	s	τ	t	7
s	Z	9	τ	6	Þ	L	8	ε



DIGITAL MARKETING I SOCIAL MEDIA MARKETING I SEO I GRAPHIC DESIGNING I WEBSITE I DIGITAL BUSINESS CARD I DIGITAL CREATIVES I PRODUCT PHOTOGRAPHY 989989810,

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